

LOCAL NEWS DELIVERED FREE TO EVERY HOUSE BY DBC

SUMMER IN DOWNTON

The Downton Newsletter is produced by Downton Baptist Church four times a year, at Easter, Summer, Autumn and Christmas. It's been delivered free to homes in the village since 2005 and issue 11 is due out on 9 June. We can offer a small number of advertising opportunities to offset the cost of production and ensure that the newsletter continues and grows. Examples of the adverts available are shown on the reverse of this document. Copies of the newsletter also are available to download from www.downtonvillage.org.uk

The newsletter is produced in black and white and clear high definition photographs and artwork can be incorporated.

Advertising Information

Contact and deadlines

Downton Baptist Church
South Lane
Downton
Salisbury SP5 3NA
Telephone: 01725 512971
Email: officedbc@btinternet.com

Editor: Paul Leo
Email: newsletter@paulleo.org.uk

Copy Deadlines for 2008:

"Summer in Downton"
Summer issue publication date: 9 June 2008
Deadline for adverts: 30 May 2008

"Autumn in Downton"
Autumn issue publication date: 13 September 2008
Deadline for adverts: 29 August 2008

"Christmas in Downton"
Christmas issue publication date: 1 December 2008
Deadline for adverts: 16 November 2008

"Easter in Downton"
Easter 2009 issue publication date: 21 March 2009
Deadline for adverts: 6 March 2009

Rates for 2008

Actual sizes are shown overleaf

Size 1	
Single issue:	£15
Four consecutive issues:	£45
Size 2	
Single issue:	£25
Four consecutive issues:	£75
Size 3	
Single issue:	£35
Four consecutive issues:	£100

Advertising specifications

- Copy, photographs and artwork can be emailed to : newsletter@paulleo.org.uk
- Hardcopy advertisements should be supplied in as large format as possible and be of high quality for scanning. They can be sent to Downton Baptist Church
- Adverts can be designed on request, just let us know your requirements.
- The number of adverts in each issue is limited, and therefore submitting an advert does not always guarantee publication
- Best endeavours are made to ensure delivery to every household in Downton, but mistakes are sometimes made and delivery cannot be guaranteed.
- Flyers can sometimes be incorporated for delivery at a cost of £40.

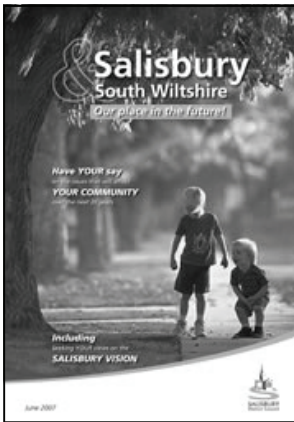
Advertise on the web and in the newsletter for further discounts

Take adverts in four consecutive issues AND advertise on Downton Village Website for a year and get a 10% discount on from on both. Discounted newsletter rates are:

Size 1	
Four consecutive issues:	£40.50
Size 2	
Four consecutive issues:	£67.50
Size 3	
Four consecutive issues:	£90

For details of the website, go to www.downtonvillage.org.uk

Examples of advertising sizes available



Size 1

Size 2

	<p>Downton Leisure Centre Fitness suite - Tennis Courts - Sports Hall Open to non-members Call 01725 513668 Wick Lane Downton Salisbury SP5 3NF www.beaconleisure.co.uk</p>	
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Size 3

	<p>R.D.AVERY</p> <p>CAR & COMMERCIAL VEHICLE SERVICING & REPAIRS MOT CENTRE - Car & Van inc. Class 7 AIR CONDITIONING SERVICE LOCAL COLLECTION & COURTESY CARS AVAILABLE 24HR RECOVERY 01794 323296</p> <p>recovery@rdavery.com www.avery-vehicle-services.com New Road, Landford, SP5 2AZ</p>	
		